

5th CIM Community Workshop

Enschede, The Netherlands
1-2 September 2015

Program

Tuesday 1 September 2015

09:00-09:45	<i>Registration & Coffee</i>	
09:45-11:00	Plenary – Room A	
	Opening Victor van der Chijs , chair Executive Board University of Twente	
	<i>CIM as a Multiplier of Scholarly Impact: The Case of Creativity in Context</i> Video contribution by Teresa Amabile , Harvard Business School	
	<i>Reflections on Creativity and Innovation Management</i> Petra C. de Weerd-Nederhof & Klaasjan Visscher , University of Twente	
11:00-11:30	<i>Coffee break</i>	
11:30-12:30	Plenary – Room A	
	<i>Tudor Rickards & Susan Moger Best Paper Award 2014</i>	
	Keynote: <i>Practitioner's insights based on selected CIM articles</i> Menno van Dijk , THINK School for Creative Leadership	
12:30-13:30	<i>Lunch</i>	
13:30-15:00	Parallel sessions	
ROOM	Room B	Room C
TOPIC	Session 1a Organizing Innovation	Session 1b Entrepreneurship
CHAIR	Jennie Björk	Klaasjan Visscher
	TOWARDS AN AMBIDEXTROUS ORGANIZATION Marjolein Caniels Carmen Neghina Nico Schaetsaert Open University, the Netherlands	ARTS ENTREPRENEURSHIP: A LITERATURE REVIEW Francesca Rivetti Mirella Migliaccio University of Sannio, Italy

	<p>WANTED: A TRANSFORMATIONAL LEADER OR MACHIAVELLIST AS CEO. HOW PERSONALITY TRAITS EXPLAIN INDIVIDUAL MANAGERIAL AMBIDEXTERITY Sandor Löwik University of Twente, the Netherlands</p>	<p>ORGANIZING ARTISTIC ACTIVITIES IN A RECURRENT MANNER: INSIGHTS FROM PERFORMING ART ORGANIZATIONS IN THE LOW COUNTRIES Michela Bergamini Ward Van de Velde Bart Van Looy KU Leuven, Belgium Klaasjan Visscher University of Twente, Netherlands</p>
	<p>ESTABLISH AND MANAGE A NETWORK FOR CONTINUOUS INNOVATION – INVOKING ORGANIZATIONAL PRESSURE Anna Karlsson Luleå University of Technology, Sweden Jennie Björk KTH Stockholm, Sweden</p>	<p>TECHNOLOGY ENTREPRENEURSHIP: INTRODUCTION TO THE SPECIAL ISSUE AND THE FIELD Rainer Harms University of Twente, Netherlands Steven Walsh University of New Mexico, USA</p>
15:00 - 15.30	<i>Coffee break</i>	
15.30 -17:00	Parallel sessions	
ROOM	Room B	Room C
TOPIC	Session 2a Lead users, Consumers and Innovation	Session 2b Creativity and Leadership
CHAIR	Petra de Weerd-Nederhof	Klaasjan Visscher
	<p>THE SOCIAL NETWORK POSITION OF LEAD USERS Jan Kratzer Technische Universität Berlin, Germany Christopher Lettl Nikolaus Franke, Vienna University of Economics and Business, Austria Peter A. Gloor, MIT's Sloan School of Management, USA</p>	<p>EXPLORING CREATIVE ENTREPRENEURS' HAPPINESS - COGNITIVE STYLE, GUANXI, AND CREATIVITY Ming-Huei Chen, Yin-Chen Lin Yu-Yu Chang National Chung Hsing University, Taiwan Yuan-Chieh Chang National Tsing Hua University, Taiwan</p>
	<p>25 YEARS OF CONSUMER INTEGRATION IN CREATING RADICAL PRODUCT INNOVATIONS: A REVIEW AND OUTLOOK Fiona Schweitzer Jürgen Bauer University of Applied Sciences Upper Austria</p>	<p>CREATIVE LEADERSHIP UPDATE: AN INTERACTIVE SESSION Tudor Rickards Susan Moger Manchester Business School, United Kingdom</p>
	<p>SOCIAL MOTIVATIONS, WORD-OF-MOUTH, AND THE SELF-IMAGE OF CONSUMERS WHO GENERATE WORD-OF-MOUTH Masaaki Takemura Meiji University, Tokyo, Japan Mark E. Parry Xiaoming Yang Bloch School, University of Missouri-Kansas City, USA</p>	
17:00-18:00	Associate editors meeting - Room G (upstairs)	
19:00	<i>Workshop dinner</i>	

Wednesday 2 September 2015

08:45-10:00	Plenary – Room A	
	Keynote: <i>The Rise of Design</i> James Moultrie , Cambridge University, UK	
	Keynote: <i>The Case of Smart Urban Lighting: How Paradigm Shifts in the Industry Impact Design and Innovation Management</i> Elke Den Ouden , TU/e Intelligent Lighting Institute / Lighthouse, Netherlands	
10:30-11:00	<i>Coffee break</i>	
10:30-12:30	Parallel sessions	
ROOM	Room B	Room C
TOPIC	Session 3a: Special track Designerly Approach to Design Driven Innovation	Session 3b: Special track Education for Innovation & Entrepreneurship
CHAIR	Thomas van Rompay	Han van der Meer
	SHAKE IT OFF; RADICAL MEANING INNOVATION IN PRODUCT DESIGN Wouter Eggink Thomas van Rompay University of Twente, Netherlands	UNCERTAINTY AND SME'S – A BLACK SWAN IN OUR SOUP Han van der Meer Delft University of Technology, Netherlands Henk Kleijn Saxion University of Applied Sciences, Netherlands
	IDENTIFYING WITH USERS AND BRANDS TO BOOST INNOVATION Geke Ludden Maaïke Mulder Rick Schotman University of Twente, Netherlands	THE STUDENTS' CREATIVITY: A CHALLENGE TO THE ACADEMIC ENVIRONMENT Adriana Burlea Magdalena Mihai Laurentiu Mihai University of Craiova, Romania
	TOWARDS A FRAMEWORK FOR CONFIRMATORY EMPIRICAL DESIGN RESEARCH Jörg Henseler University of Twente, Netherlands	DEMYSTIFYING THE VOCABULARY FOR CREATIVITY AND INNOVATION EDUCATION Matthijs Hammer Delft University of Technology, Netherlands Ruud Koopman University of Twente, Netherlands
	DISRUPTIVE INNOVATION IN INCUMBENT FIRMS BY STUDENT DRIVEN DESIGN TEAMS Eva Frese Frido Smulders Delft University of Technology, Netherlands	CROSSTHINKING: A PROPOSED INSIGHTS TO INNOVATION Kenneth Kahn Virginia Commonwealth University, USA
12:30-13:30	<i>Lunch</i>	

13:30-15:00	Parallel sessions	
ROOM	Room B	Room C
TOPIC	Session 4a Innovation and Idea Generation	Session 4b Design, Creativity and Performance
CHAIR	Jennie Björk	Katharina Hölzle
	DESIGNING A MATURITY MODEL FOR INNOVATION MANAGEMENT: CONCEPT AND TEST IN AN ENERGY SUPPLYING COMPANY Alexander Kahn Martin Möhrle, University of Bremen, Germany	THE DESIGN OF VISION PRODUCTS TO EXPLORE THE FUTURE: CONCEPT, CONTEXT AND DESIGN-LED TECHNIQUES Ricardo Mejia Sarmiento Lianne Simonse Delft University of Technology, Netherlands
	THE ROLE OF SOCIAL STRATEGY IN INNOVATION Marina Candi Reykjavik University School of Business, Iceland Deborah Roberts Nottingham University Business School, UK Tucker Marion Gloria Barczak D'Amore-McKim School of Business, Northeastern University, USA	CREATIVITY MEETS PERFORMANCE: HOW DOES PERFORMANCE MANAGEMENT FOSTER TEAM CREATIVITY? Aleksandra Klein Vienna University of Economics & Business, Austria
	EMPLOYEES AS A SOURCE OF INNOVATION: ANTECEDENTS OF PARTICIPATION IN IDEA GENERATION AND IMPLEMENTATION PHASES Elena Pellizoni Tommaso Buganza Politecnico di Milano, Italy	ON CREATIVE DESTRUCTION – HOW EUROPEAN LIGHTING INDUSTRY STRATEGICALLY DISCONTINUED INCANDESCENT LIGHT BULBS Dr Peter Stegmaier A. Katharina Schulte MSc University of Twente, Netherlands
15:00-15:30	<i>Coffee break</i>	
15:30-16:00	Future Directions and Strategy for CIM Katharina Hölzle, University of Potsdam & Jennie Bjork, KTH	