

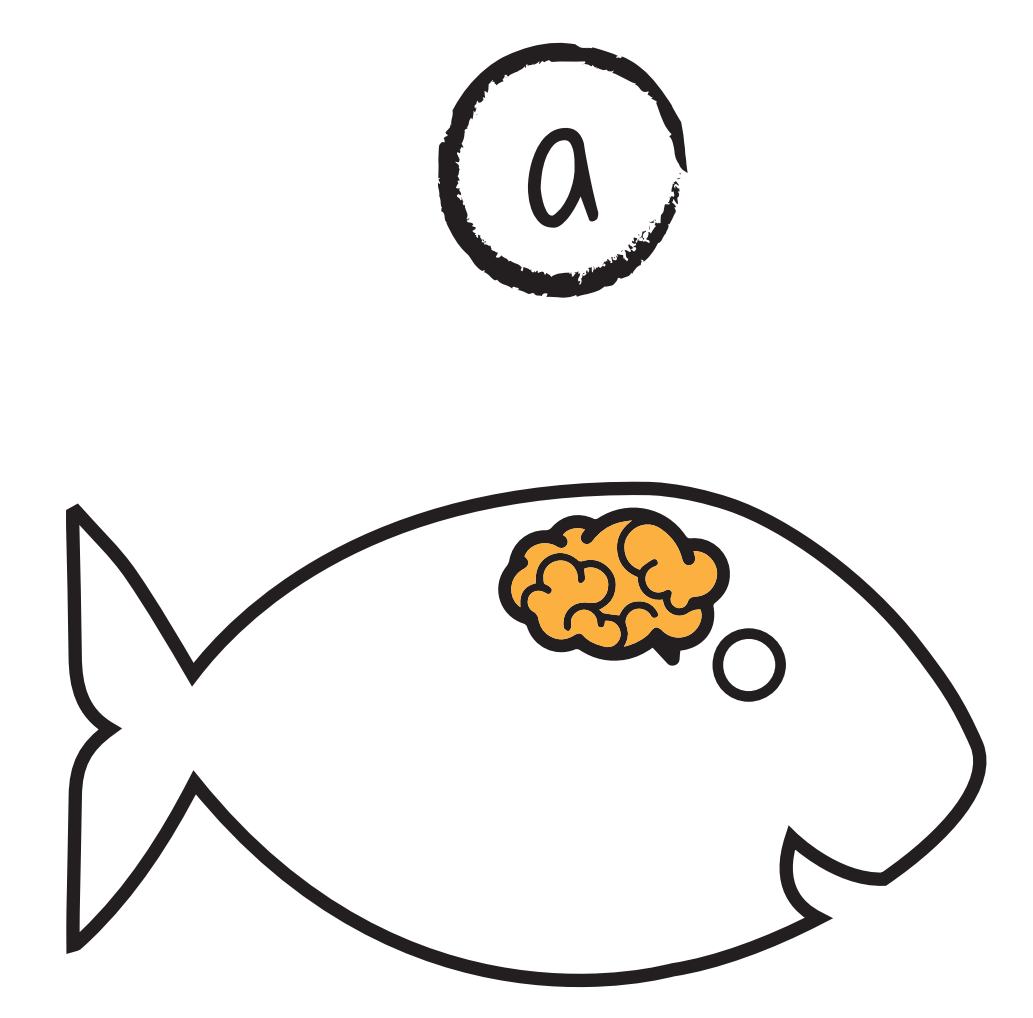
PROJECT NAME: _____

ATTENDEES: _____

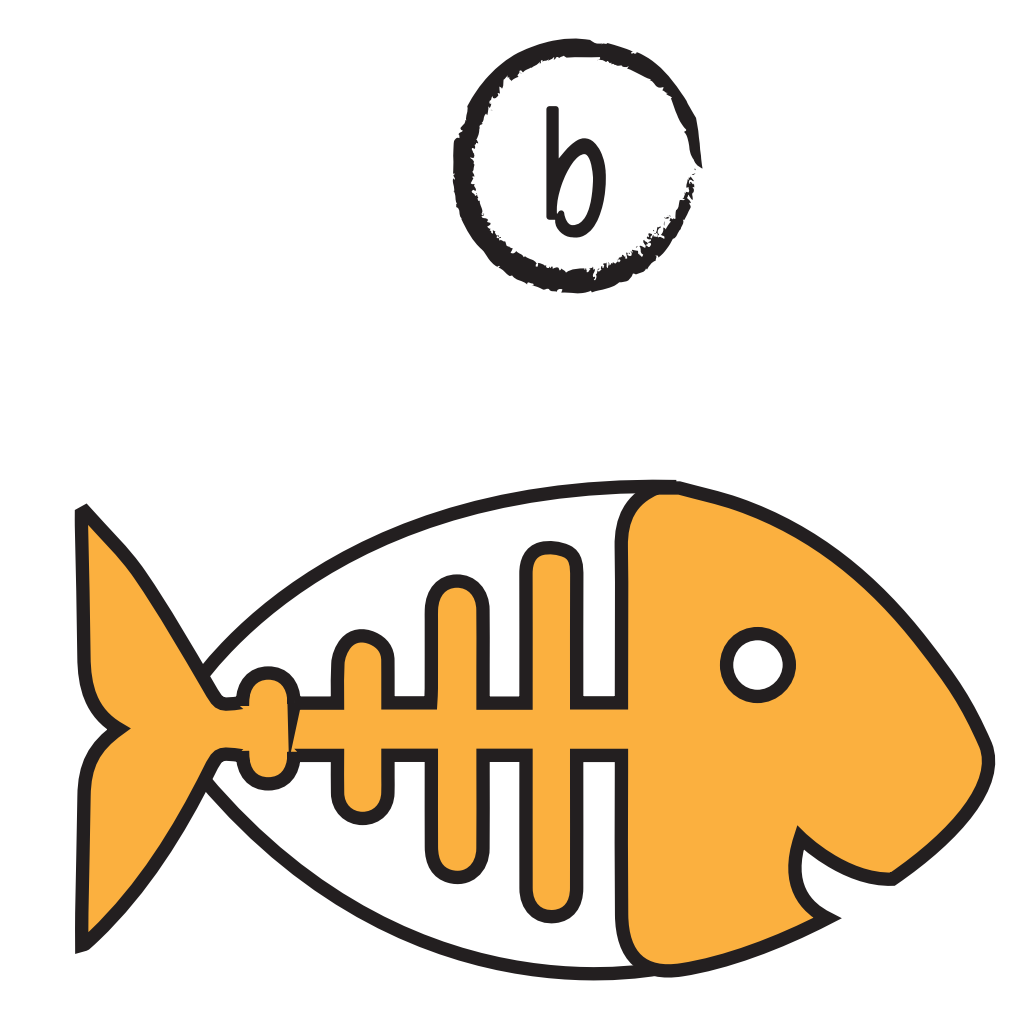
FACILITATOR (S): _____

DATE: _____

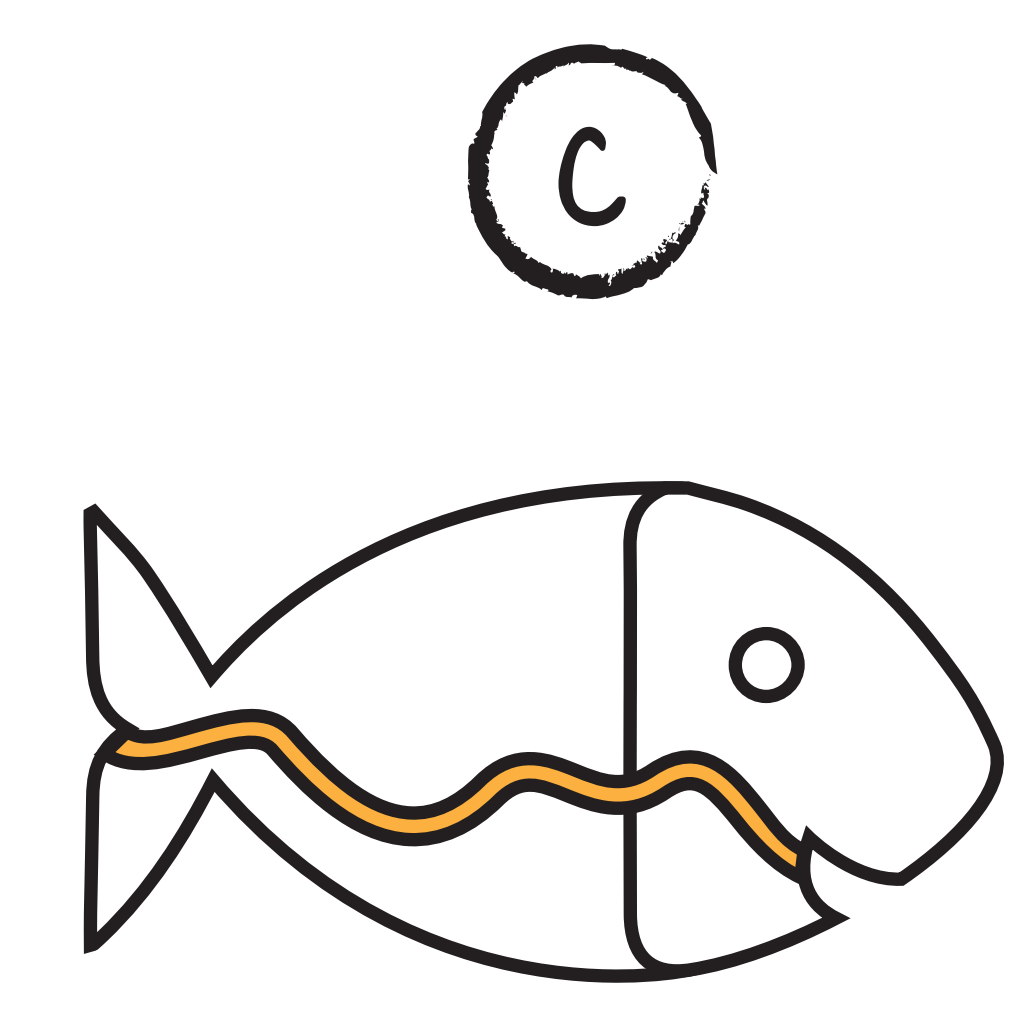
Strategic PES (product, experience, service) by Ricardo Mejía
 e: jrmejias@gmail.com | b: http://jrms.pktweb.com/
 // Print instructions: This canvas can be plotted in standard printer paper A0, 70gms, in B&W



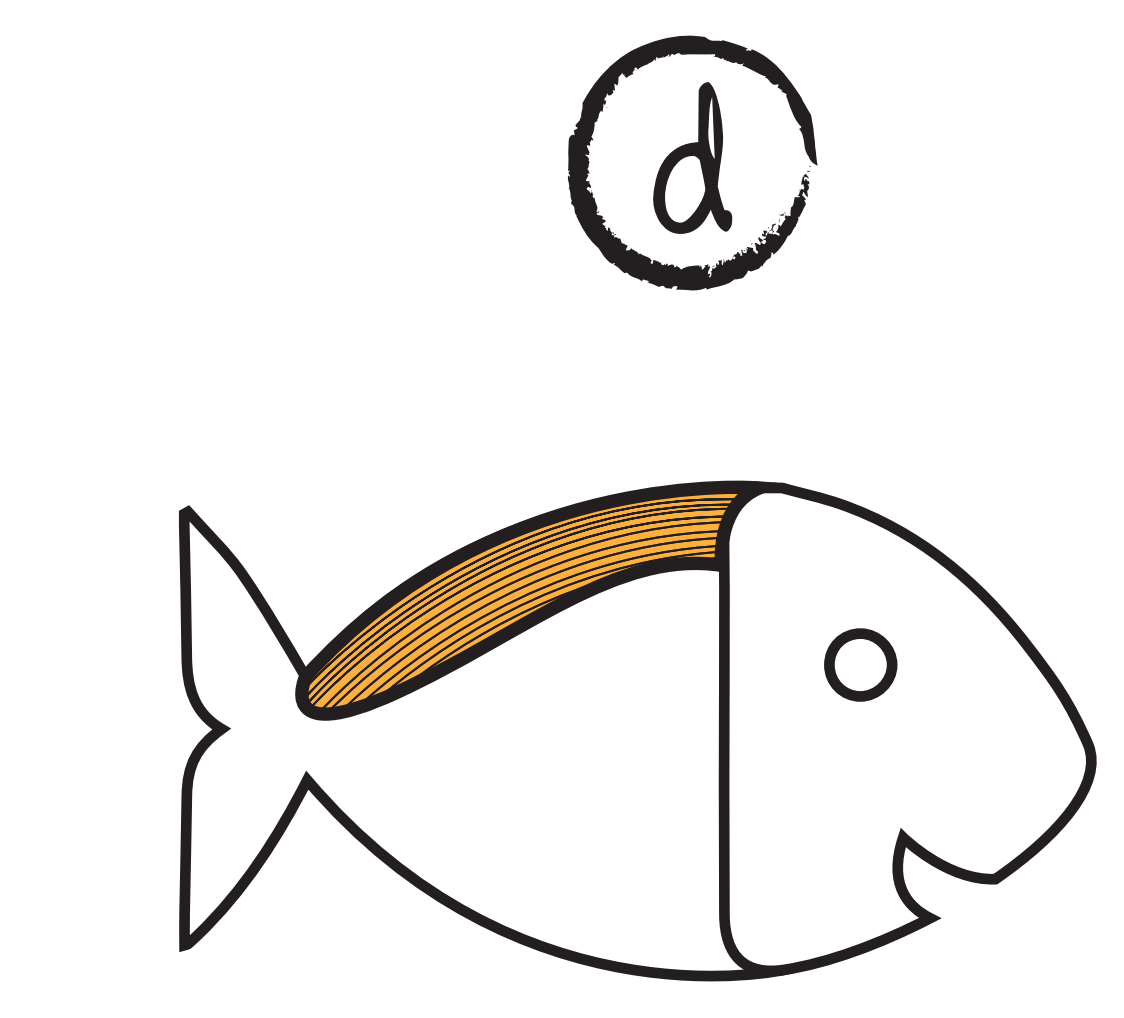
KNOW - HOW & VALUES



USERS



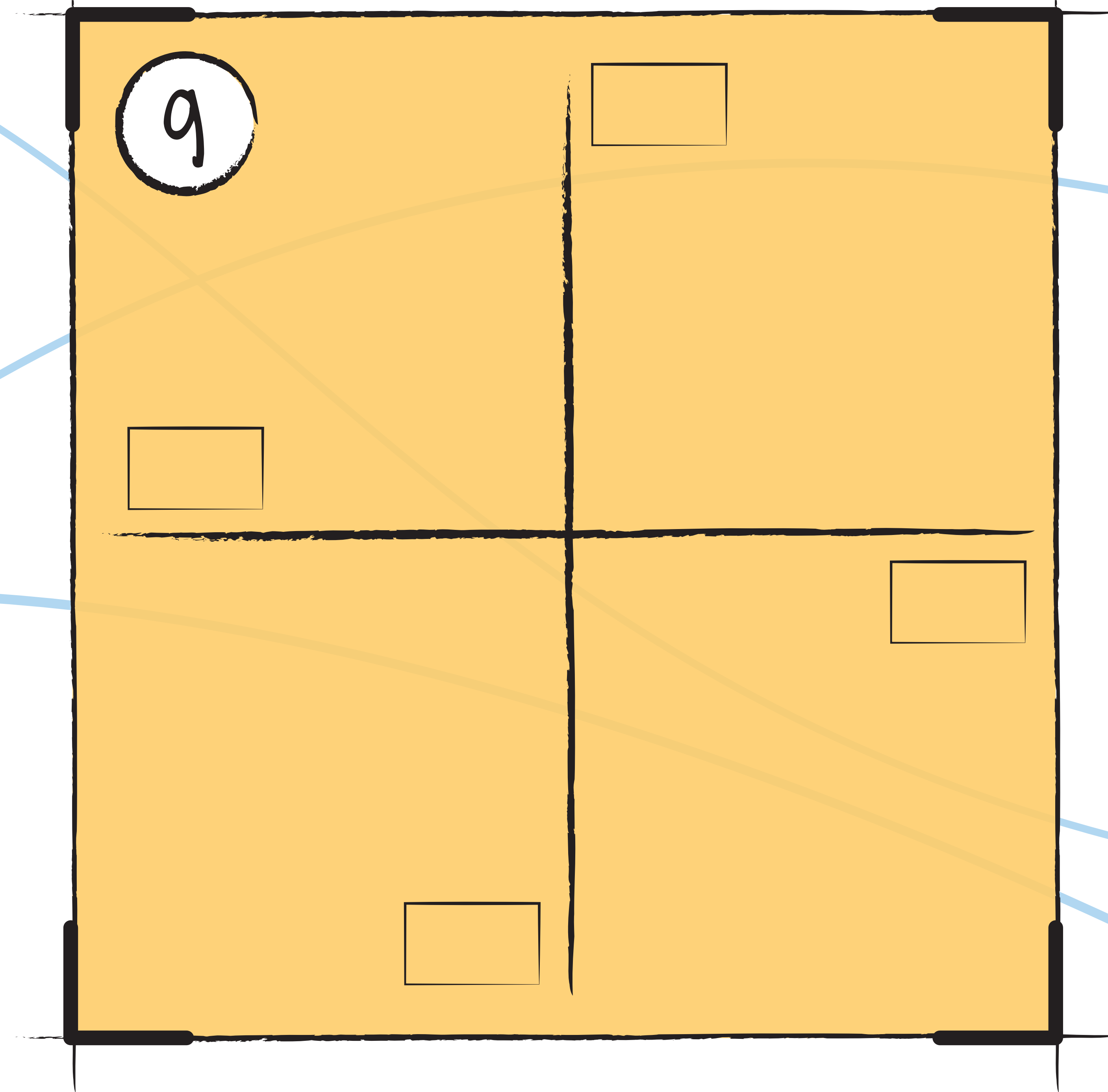
PRODUCT & SERVICES



FACILITIES & STAKEHOLDERS

e

f

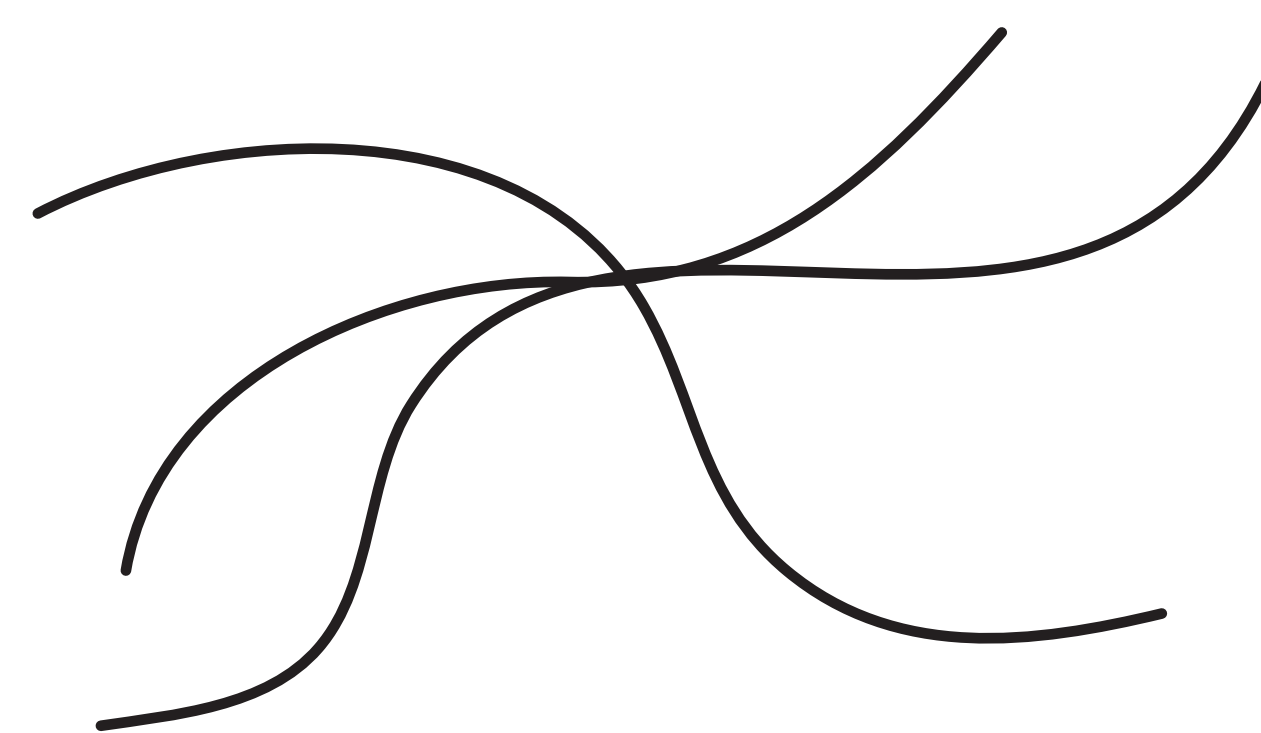


PROJECT NAME: _____
 ATTENDEES: _____
 FACILITATOR (S): _____
 DATE: _____

Image of the future by Ricardo Mejia (based on Vision in Product - ViP)
 e: jrmejias@gmail.com | b: http://jrms.pktweb.com/

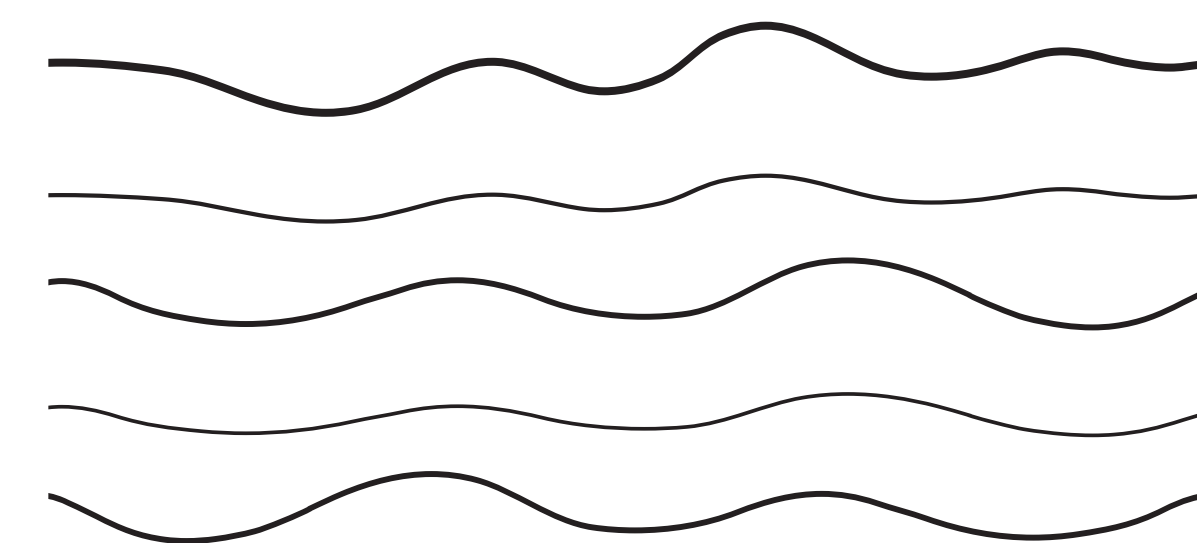
// Print instructions: This canvas can be plotted in standard printer paper A0, 70gms, in B&W

e



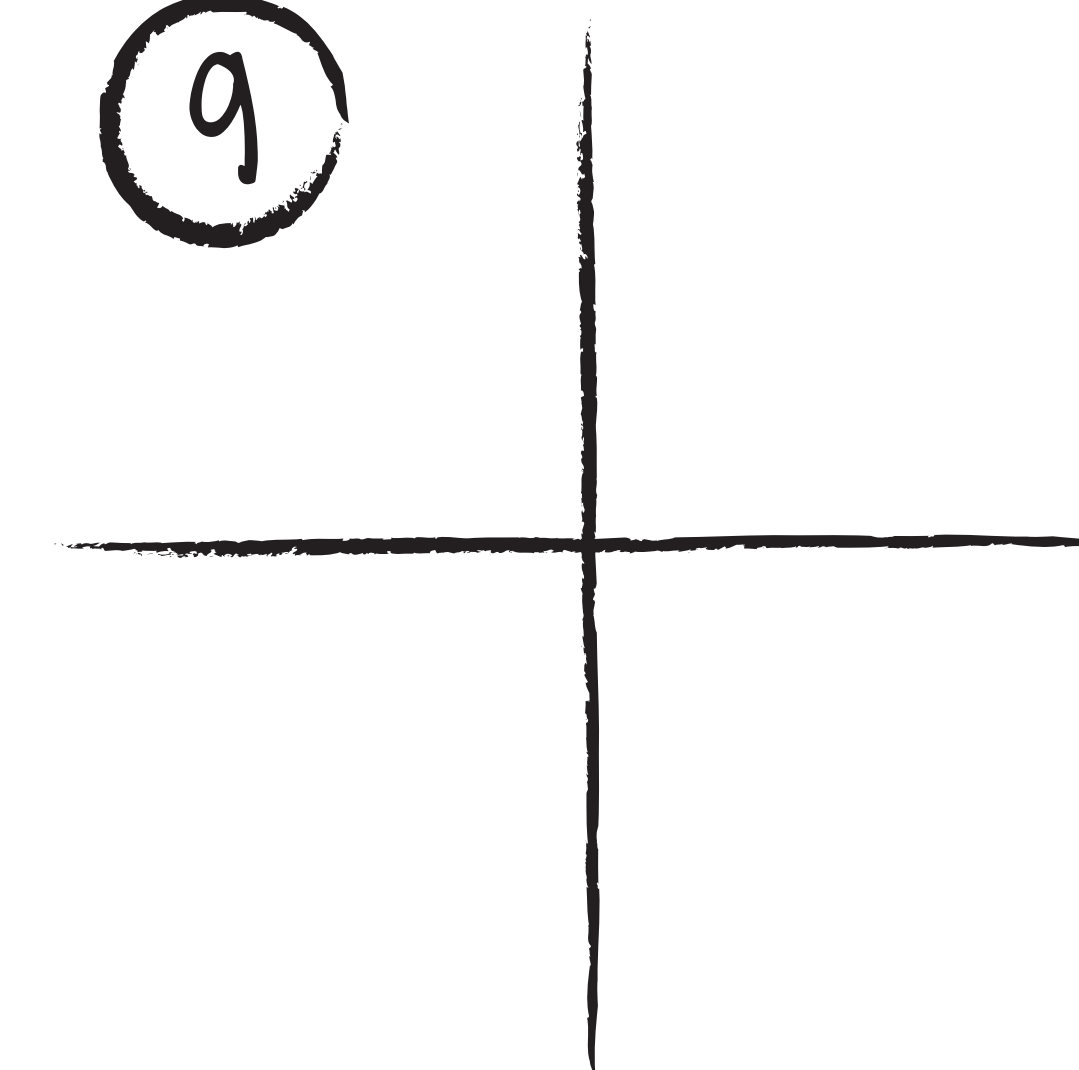
TRENDS & DEVELOPMENTS

f



STATES & PRINCIPLES

g



CLUSTERS & CONCERNS